



<https://www.click4networks.com/careers/public-relation-executive/>

## Public Relation Executive (0-3 Yrs)

### Description

1. Developing & managing key media relationships
2. planning publicity strategies and campaigns
3. Liaising with clients, managers about budgets, timescales and objectives.
4. Organizing and attending promotional events such as press conferences, open days, exhibitions, tours and visits, etc
5. Must be a confident communicator and presenter
6. Must possess excellent verbal and written communication skills
7. Must possess excellent organizational and planning skills
8. Have a full understanding of media needs and media relationships
9. Be proactive, reliable, responsible and accurate with an attention to details
10. Possess the ability to keep information confidential
11. Tactical understanding of all primary social media platforms
12. Ability to work in high-stress environments, often for long hours
13. A wide degree of creativity and latitude
14. Self-motivated with a positive and professional approach to management

### Skills

1. MBA degree in Marketing, Advertising, Communications or a related discipline
2. Proven working experience in public relations required
3. Proven track record designing and executing successful public relations campaigns at both a local and national level.
4. Strong relationships with both local and national business and industry media outlets
5. Experience in acting as a company spokesperson; comfortable and skilled in both broadcast and print media interviews.
6. Exceptional writing and editing skills
7. Solid experience with social media including blogs, Facebook, Twitter, etc.
8. Event planning experience

### Responsibilities

We are looking for Public Relation Executive.

### Qualifications

B.tech, BCA, MCA, Any (IT Graduate & Post Graduate)

### Employment Type

Full Time

### Industry

IT

### Job Location

Jaipur

### Working Hours

10:00 AM to 07:00 PM

### Base Salary

Rs 120000 - Rs 500000

### Valid through

December 15, 2018

### Date posted

September 27, 2018